

! MORE BEER, FASTER

THE U.S. CONSUMES
75.8L
OF BEER A YEAR PER CAPITA

IN 2015, U.S. BREWERS PRODUCED
200m
BARRELS OF BEER

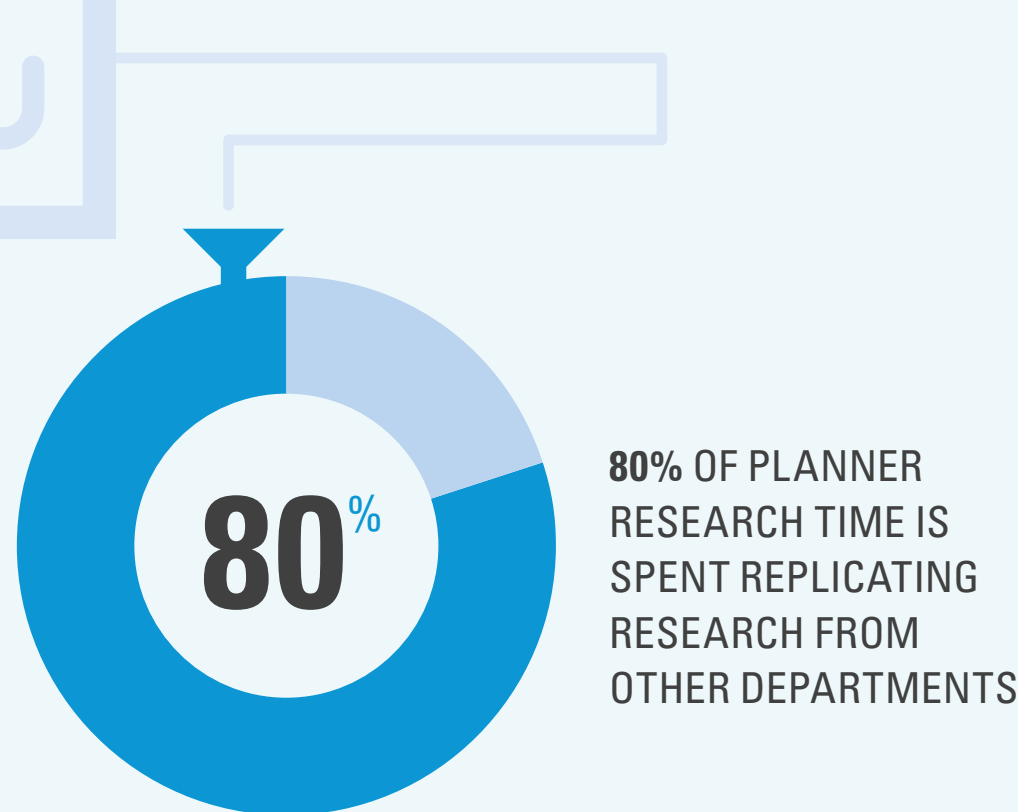
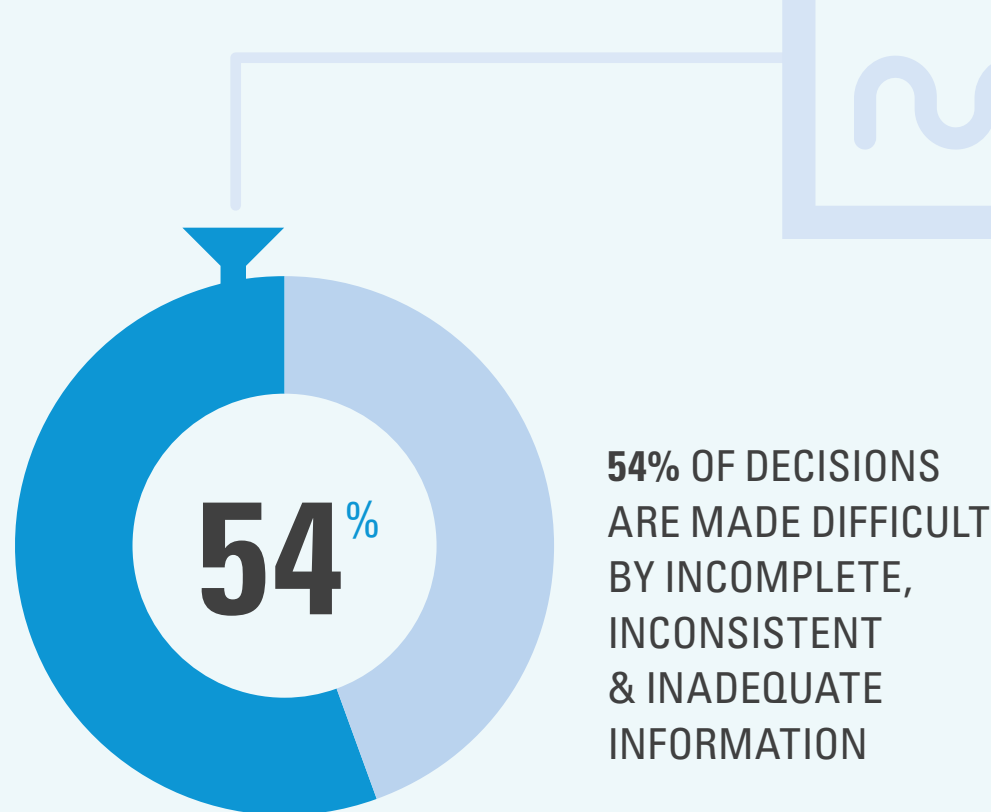
THERE HAS BEEN A
19%
INCREASE IN
U.S. OPERATING
BREWRIES IN THE
PAST THREE YEARS

1 BATCH
OF BEER **= 20** HOURS
OF WORK...
...while certain beers can age up to 6 months

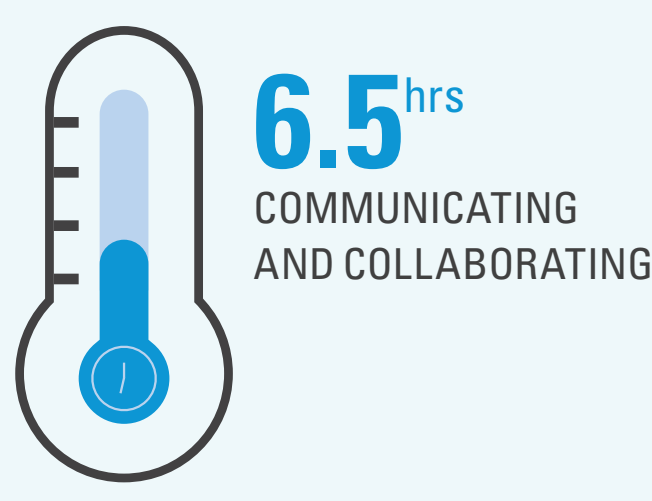
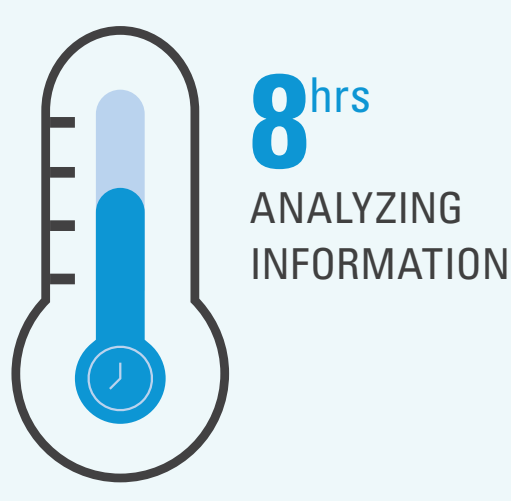
keeping up with demand

With the increase of interest and variations in beer consumption and production, breweries are seeking innovative ways to efficiently meet customer demand.

Among brewery planners, there is a trend towards transparency and immediate availability of information to facilitate more responsive production planning.



HOW MUCH TIME DOES YOUR BREWERY WASTE IN A WEEK?



Breweries who have implemented advanced manufacturing techniques are seeing a 20% increase in profitability.

20%

THERE IS A CLEAR TREND TOWARD FASTER VISIBILITY OF PERFORMANCE METRICS FOR MANUFACTURING OPERATIONS. FOR EXAMPLE:

19%
of line / area level operators

26%
of machine level operators

have the capacity to view performance information in real-time

65% of operations management have the capability to view performance within one day or sooner

How does advanced planning improve the brewing business?

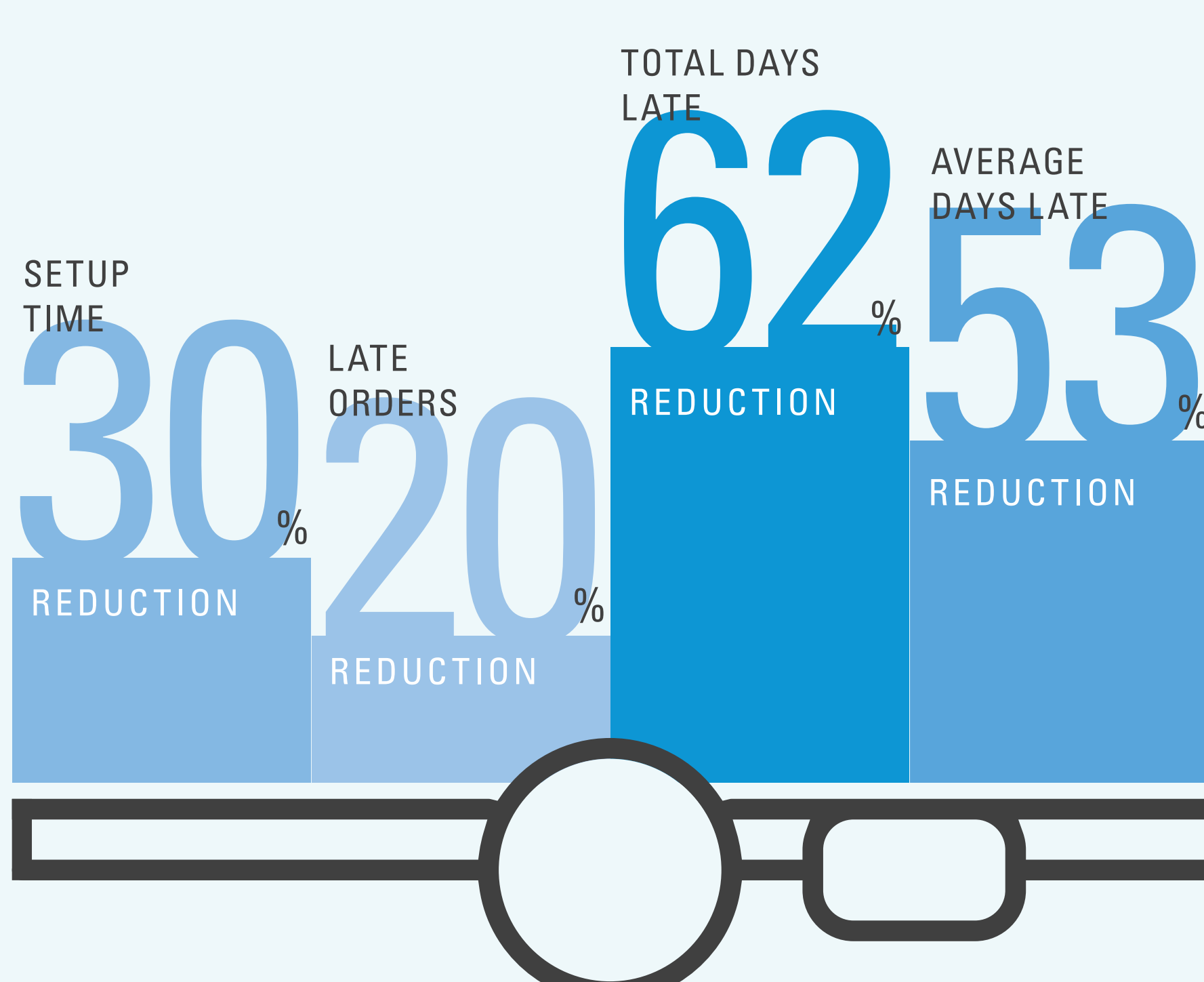
To **REALLY** have success in process improvement, you should:

Transform data islands into integrated planning systems

Collect, analyze and optimize critical indicators and parameters

Capture tribal knowledge to balance production with demand efficiently

Breweries who have implemented advanced planning and scheduling software have had the greatest impact on



Want to learn more about how large breweries use advanced planning and scheduling software?

Check out the New Belgium Case Study





SEE CASE STUDY

SOURCES /
» http://www.kirinholdings.co.jp/english/news/2015/1224_01.html#table3
» [1508_rg_halo_beer-supply-chain_v8final_1.jpg](#)
» [optimizing-decision-making-across-the-product-lifecycle_504df3cflab58.jpg](#)
» [advanced-manufacturing-technology-e1376583125241.jpeg](#)

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[HTTP://WWW.PLANETTOGETHER.COM/BREWERY-CASE-STUDY-EMAIL](http://www.planettogether.com/brewery-case-study-email)

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